



Virtual First

A new way to work after Covid 19



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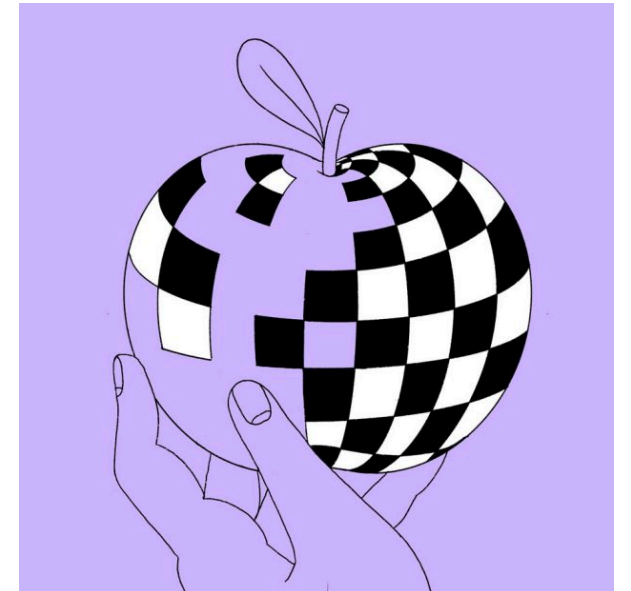
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Every time a person switches tasks, they make a cognitive shift which depletes their mental resources.

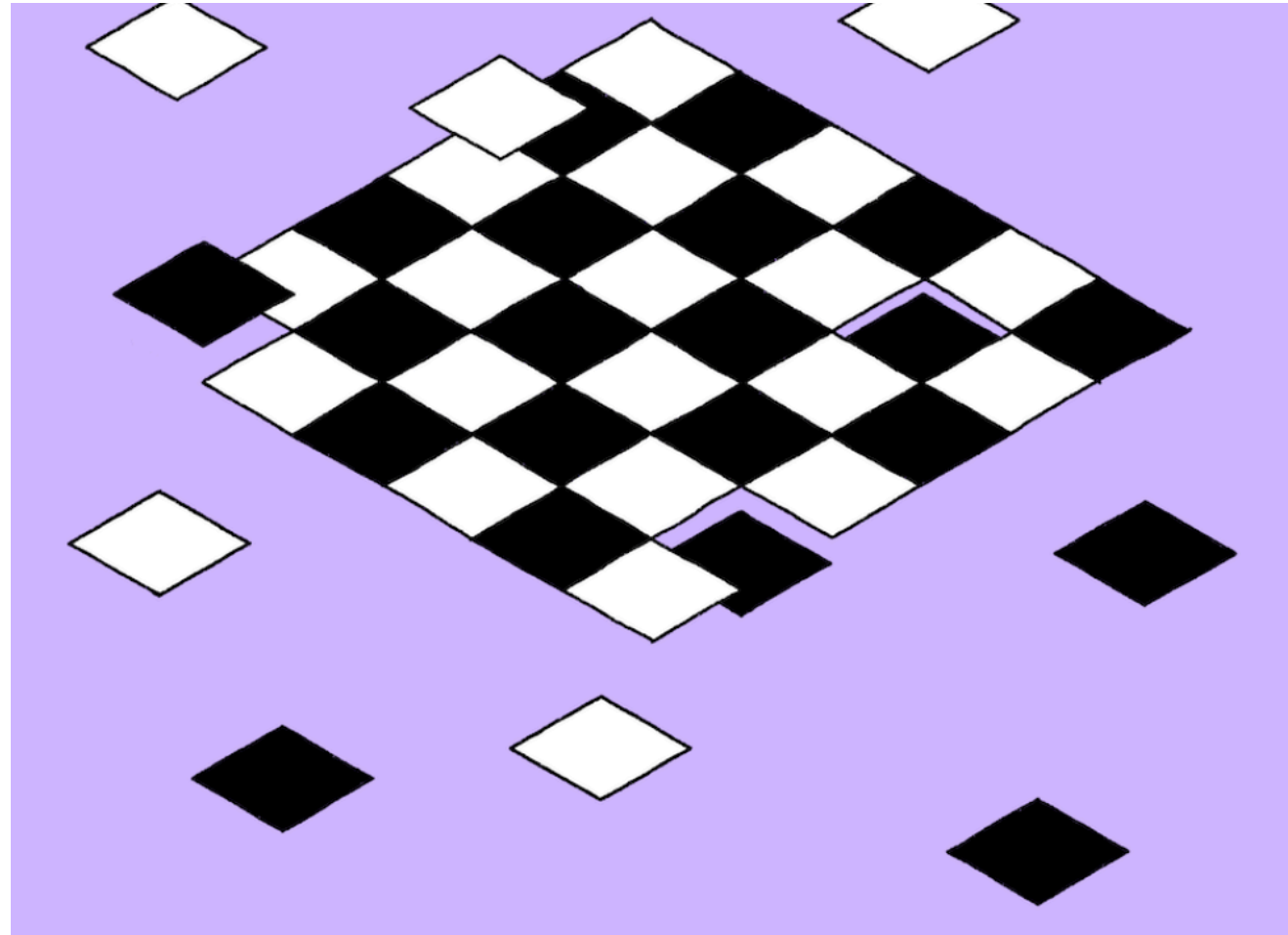
— Gloria Mark

Professor, Department of Informatics, University of California, Irvine



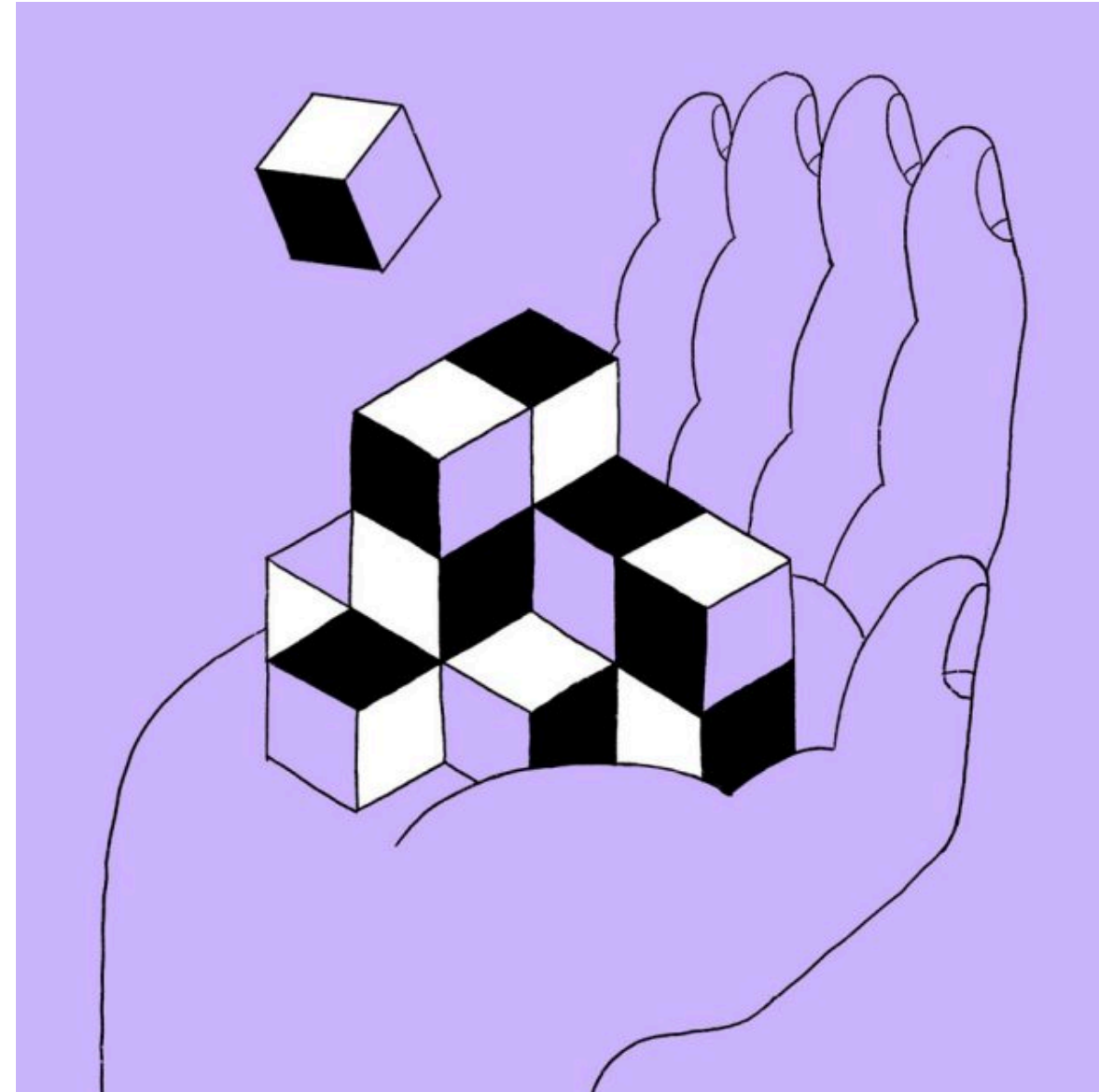
Going Virtual First

- Location strategy
- Non-linear workdays
- Employee experience



The Virtual First Toolkit

- Focus on impact not busyness
- Go non-linear
- Async, by default



 **Your view**

