

This Al Moment

A Non-Scary Guide to

Generative Al

Sree Sreenivasan sree@digimentors.group | +1-646-391-3526 @sree on Twitter | @sreenet on IG #sreeAl



bit.ly/sreeai

How it started:

How it's going:



1998: Teaching workshop on how to use the web



2023: Teaching workshop about generative AI

Teaching Tech Through the Decades

- Better use of email
- Surfing the web
- Things you didn't know Google does
- LinkedIn, Anyone?
- Social networking for comms professionals
- Gmail 101
- Google Docs 101
- Figuring out blogs & whatever's next
- Web 2.0 terms media professionals should know
- Advanced Social Media

And now... AI

Teaching Tech Through the Decades

Social media workshops: 25/75/25/? 25,000+ participants 75+ cities 25+ countries 100s of sessions

Since 2010

Al workshops: 300/10/6/16 275 participants 10 cities 6 countries 💓 🗊 😂 🏹 🏍 15 sessions

Since May 2023



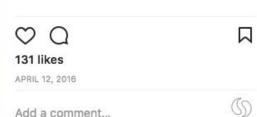
"We do some jobs for money and some for the honor and privilege of doing the work. If we get to do both, we're lucky." - Norman Green (@rebnorman)



sreenet The Metropolitan Museum of Art, New ...

sreenet I like this @rebnorman quote so much I once had it printed on the back of my business card. #favequotes

nick_ulivieri Right on! 👍 💷	×
melodykho I like this too. 💗	×
melodykho @darkmansaad	×
esills1 Yes!	×
debwilker Love this @sreenet and it describes my life right now. Tx for post :)!	× ting
glittttterkitttty Great quote!	×



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We will cover:

- What generative AI is.
- Why it is useful.
- Why it is scary.
- Use cases.
- Live demo.

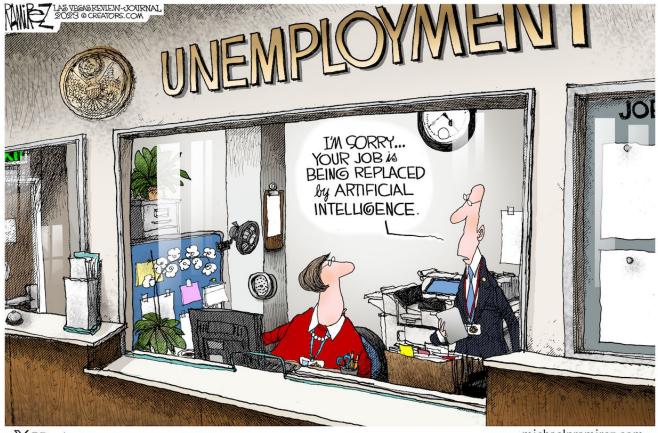
Bullets cannot be recalled. They cannot be uninvented.

But they can be taken out of the gun.

— Martin Amis, novelist (Aug 25, 1949-2023)









michaelpramirez.com



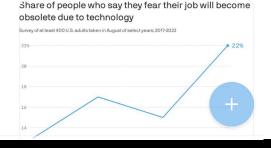
Daniel Pink @Daniel....2d ... Nearly 1 in 4 US workers fear technology like AI will make their jobs obsolete.

They're both right and wrong.

Al won't replace humans. But humans using Al will replace humans not using Al.

(via @axios)

Link: ow.ly/E8zq50PMuqm



Al isn't new...



Sure. Zebra: email me at Sree@sree.net with lot more deets.

Sorry! Damn autocorrect, Zeba!

Al isn't new...

Correctness · Change the article (j)

...if just for a an inch.



...but something changed in Oct 2022

Artificial intelligence

Four-week-old AI start-up raises record €105mn in European push

Funding puts value of Paris-based Mistral AI at €240mn as dealmaking frenzy around sector intensifies



Mistral AI co-founders Guillaume Lample, left, Arthur Mensch and Timothée Lacroix are former employees of big tech groups Meta and Google © David Atlan

ars **TECHNICA**

ARTIFICIAL INTELLIGENCE + HUMAN LAZINESS -

Lawyer cited 6 fake cases made up by ChatGPT; judge calls it "unprecedented"

Judge weighs punishment for lawyer who didn't bother to verify ChatGPT output.

German tabloid Bild cuts 200 jobs and says some roles will be replaced by AI

Publisher Axel Springer announces reorganisation of regional business and outlines plans for digital future

k xan

Watch -

News -Weather & Traffic -

NATIONAL NEWS

Professor attempts to fail students after falsely accusing them of using **ChatGPT to cheat**

by: Lexi Lonas, The Hill Posted: May 18, 2023 / 01:25 PM CDT Updated: May 18, 2023 / 01:25 PM CDT

Age of AI: Iowa's faculty faces new reality as classes start

'If you use ChatGPT to help you write a discussion-board response, you will be cheating vourself'



University of Michigan Debuts Generative AI Services for Students, Faculty, and Staff

The University of Michigan in Ann Arbor is believed to be one of the first universities to offer custom ar intelligence services to its entire community with the launch of a new Al platform this week. By Jim Stickford - August 22, 2023

UT introduces new AI literacy course for students and faculty

Laurel Pinchback, General News Reporter

August 23, 2023



Gannett pauses AI sports writing program following embarrassing launch ow.ly/jKw6104Svki

HIGH-SCHOOL

Worthington Christian earns narrow win over Westerville North in Ohio high school boys soccer action

LedeAl

Published 10:51 p.m. ET Aug. 19, 2023

() 🎽 🖬

The Worthington Christian [[WINNING_TEAM_MASCOT]] defeated the Westerville North [[LOSING_TEAM_MASCOT]] 2-1 in an Ohio boys soccer game on Saturday.

6:06 PM · Aug 28, 2023 · 133.6K Views

53 Reposts 41 Quotes 144 Likes 9 Bookmarks



THREE OLIVES VODKA LAUNCHES NEW AI-PLATFORM, "THE GENERAGER," FOR PEOPLE TO HOLD OR WIN THEIR OWN CURATED PARTIES

The Recently Rebranded Vodka Brand Taps the Latest in Tech to Generate Custom Party Concepts and Themes



JERSEY CITY, NJ (October 3, 2023) – Three Olives Vodka®, the now zero sugar, low calorie, and gluten-free vodka, announces its new AI-powered party builder "The Generager," an interactive digital platform designed to take your most electrifying, vibrant, and boldest party must-haves and blend them together into one creatively-curated party theme.

TECH

Can AI defame you?

An Australian mayor is preparing the first defamation suit over ChatGPT.



Francis Scialabba

'Not for Machines to Harvest': Data Revolts Break Out Against A.I.

Fed up with A.I. companies consuming online content without consent, fan fiction writers, actors, social media companies and news organizations are among those rebelling.



George R.R. Martin, John Grisham and other writers sue over ChatGPT



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George R.R. Martin on March 7 in Los Angeles. Photo: Jeff Kravitz/FilmMagic for HBO via Getty Images

Writers including John Grisham and "A Game of Thrones" author <u>George R.R.</u> <u>Martin</u> are suing <u>OpenAI</u> over its ChatGPT technology.

axios.com

Generative AI could radically alter the practice of law

Even if it doesn't replace lawyers en masse



A.I. and Chatbots > Google's RT-2 Robot Smart Ways to Use Chatbots ChatGPT's Code Interpreter Can A.I. Be Fooled? A.I.'s Literary Skills

A.I. Is Coming for Lawyers, Again

Previous advances in A.I. inspired predictions that the law was the lucrative profession most likely to suffer job losses. It didn't happen. Is this time different?





A.I. and Chatbots > Google's RT-2 Robot Smart Ways to Use Chatbots ChatGPT's Code Interpreter Can A.I. Be Fooled? A.I.'s Literary Skills

Giulia Gentile

LawGPT? How AI is Reshaping the Legal Profession

1 comment | 52 shares

Estimated reading time: 7 minutes



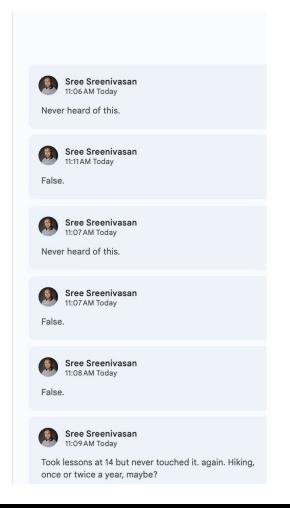
Clearview AI, Used by Police to Find Criminals, Is Now in Public Defenders' Hands

After a Florida man was accused of vehicular homicide, his lawyer used Clearview Al's facial recognition software to prove his innocence. But other defense lawyers say Clearview's offer rings hollow. In 2016, Sreenivasan was appointed the first Chief Digital Officer of the City of New York. In this role, he led the city's efforts to improve its digital services and make it easier for New Yorkers to access information and government services online. He also launched the city's first Chief Digital Officer Fellowship program, which provides training and mentorship to aspiring digital leaders.

Sreenivasan is a frequent speaker and writer on the topics of digital media, technology, and journalism. He is also the author of the book "Digital Footprints: How Online Activity Shapes Our Lives".

Sreenivasan is a recipient of numerous awards, including the Knight Foundation's Batten Medal for Journalism Innovation, the New York Press Club's Technology Award, and the Columbia University Graduate School of Journalism's Alumni Award of Merit. He is also a member of the Council on Foreign Relations.

In his spare time, Sreenivasan enjoys playing the guitar, hiking, and spending time with his family.



 Sites whose McCarthy stories Seekr rates "VERY HIGH" in reliability

BREITBART DAILY MAIL JUSTTHENEWS.COM MONTANARIGHTNOW.COM **NEW YORK POST** OANN THE BLAZE WASHINGTON TIMES WESTERN JOURNAL ZEROHEDGE

 Sites whose McCarthy stories Seekr rates "VERY LOW" in reliability

ABC NEWS **BBC NEWS** BLOOMBERG LOS ANGELES TIMES NBC NEWS POLITICO THE ATLANTIC THE DAILY BEAST THE GUARDIAN THE NEW YORK TIMES TIME



Seekr @seekrscore

On a mission to create a better informed society, through artificial intelligence specializing in transparent content evaluation. O United States O seekr.com
I Joined April 2021

160 Following 497 Followers

Thanks, Joshua Benton!



McCarthy's Ouster Highlights Deeper GOP Dysfunction bloomberg.com 50 min ago

Very Low 💼 Left Center

Opinion (i)



Kevin McCarthy Loses Speakership After Being Removed In Historic Vote oann.com 16 hrs ago

Very High Center



Get full HeyGen FOR FREE!



Hindi Translation

ChatGPT Can Now Respond With Spoken Words

A new version of OpenAl's popular chatbot behaves a lot like Siri and Alexa. You can talk to it — and have a conversation.

🕆 Share full article



Over the next two weeks, OpenAI said, the new version of its chatbot would roll out to everyone who subscribes to ChatGPT Plus. Jackie Molloy for The New York Times



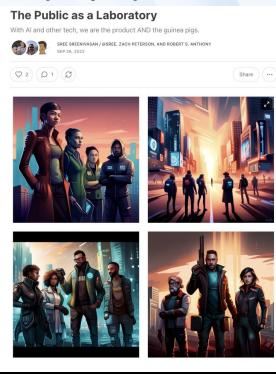
"ChatGPT has learned to talk."

ChatGPT has learned to talk.



Statement on AI Risk

AI experts and public figures express their concern about AI risk.



Mitigating the risk of extinction from AI should be a global priority alongside other societal-scale risks such as pandemics and nuclear war.

Signatories:

Al Scientists

Other Notable Figures

Sam Altman CEO, OpenAl

Ted Lieu Congressman, US House of Representatives

Bill Gates Gates Ventures

Martin Hellman Professor Emeritus of Electrical Engineering, Stanford

Alvin Wang Graylin China President, HTC



Three waves of AI evolution

by Google DeepMind cofounder Mustafa Suleyman

- Classification: Training computers to classify various types of data like images and text.
- 2. **Generative**: The current wave, which takes input data to generate new data. ChatGPT is the best example of this.
- 3. **Interactive**: The next wave, where an AI will be capable of communicating and operating autonomously.

bard.google.com



What are three things everyone should know about generative AI?

View other drafts 🗸 🗸



Here are three things everyone should know about generative AI:

- 1. Generative AI is powerful and can be used for a variety of tasks. It can be used to create new content, such as text, images, and music. It can also be used to generate new ideas and solutions to problems.
- 2. Generative AI is still under development, and there are some limitations. For example, it can sometimes generate incorrect or misleading information. It is important to be aware of these limitations when using generative AI.
- 3. Generative AI has the potential to be used for both good and bad. It is important to use generative AI responsibly and ethically. For example, it should not be used to create fake news or to generate harmful content.

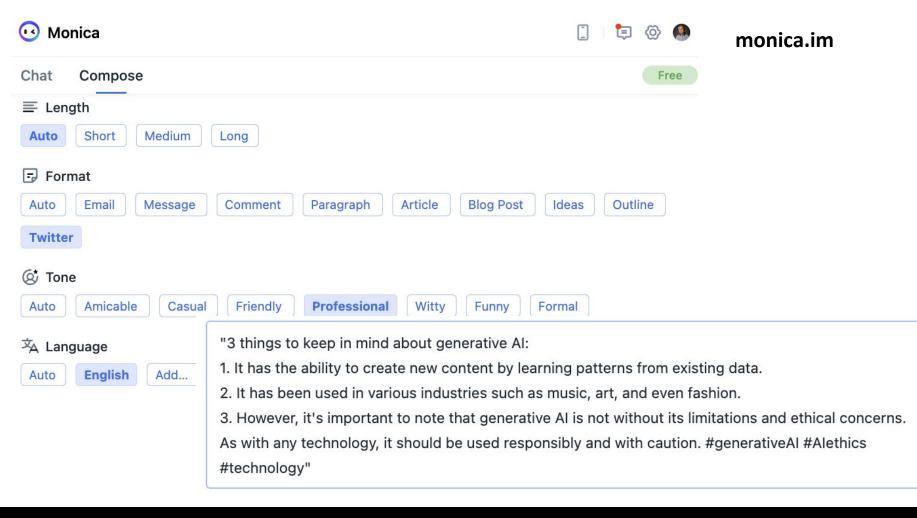
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What are three things everyone should know about generative AI? Write me a tweet.



"Generative AI is revolutionizing the way we create content. From text to images and music, machines can now produce original content that's indistinguishable from human-made. However, ethical concerns arise. Let's use it responsibly and explore its potential for a better future. #generativeAI"



🖸 Monica] 📮 🤇	<u>ک</u>	monica.im
Chat Compose						Free	
≡ Length							
Auto Short Mediu	n Long						
🕞 Format							
Auto Email Messa	ge Comment	Paragraph	Inticle	og Post Idea	sOutline	e	
Twitter							
(& Tone							
Auto Amicable Ca	sual Friendly	Professional	Witty	unny Formal			
Auto English Add.	you never their creat	know what you'	re gonna g closest thir	et. 2) It's not j ng we have to	ust for art a crystal b	ists, it's fo	: 1) It's like a box of chocolates, or anyone who wants to unleash cting the future one algorithm at a





D A



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Real by hjpesq and 8 others

tarabeaglenyc My daddy, @sreenet, asked @openaidalle to make a painting of a beagle eating a dosa. Here's what it made. What do you think?

DALL-E: labs.openai.com

DALL-E: labs.openai.com

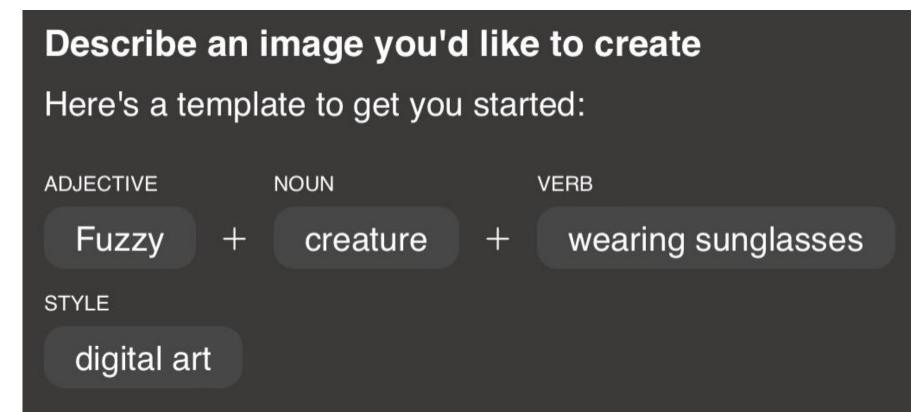
Edit the detailed description	Surprise me	Upload	\rightarrow
An impressionist oil painting of someone teaching an AI workshop		Genera	ite



DALL-E: labs.openai.com

Edit the detailed description	Surprise me	Upload	\rightarrow
An cyberpunk illustration of someone teaching an AI workshop		Genera	ite





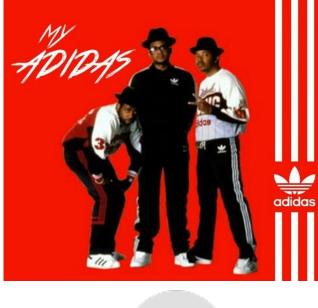




Deep Tom Cruise



beta.elevenlabs.com



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My Adidas By Run DMC

Walk through concert doors And roam all over coliseum floors I stepped on stage, at Live Aid All the people gave and the poor got paid And out of speakers I did speak I wore my sneakers but I'm not a sneak My Adidas touch the sand of a foreign land With mic in hand, I cold took command My Adidas and me close as can be We make a mean team, my Adidas and me We get around together, we down forever And we won't be mad when caught in bad weather My Adidas My Adidas



Sree Sreenivasan 谢斯睿

@sree

I took the 7K words in @ShawnMcCreesh's fab profile of @emmatuckerWSJ and ran it through @openAI's ChatGPT.

1st image is the summary: all good. 2nd is the explainer, which is fine except for a huge problem in the first 5 words. nymag.com/intelligencer/... @intelligencer @NYMag



Emma Tucker outside the Journal offices on April 4. Photo: Daniel Arnold

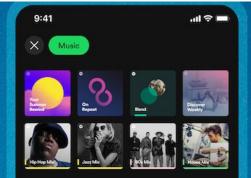
The article is a fictional account of a crisis faced by Emma Tuc Tucker receives news that one of her foreign correspondents, have been arrested on charges of spying by the FSB. The artic

Use cases

- <u>Roam Around</u> <u>Copilot2Trip</u>
- Movie Deep Search
- Inflact Hashtag Generator for IG
- Hey Pi personal adviser

Meet your DJ

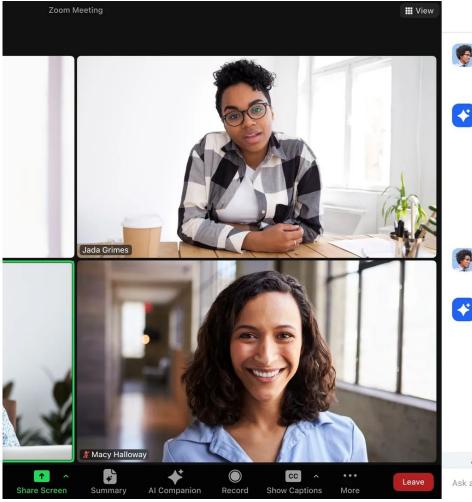




Good morning

DJ A mix of current go-to's, old favorites, and some new discoveries you haven't heard yet

①



AI Companion 🛛 🖉 🗙

You 9:22 AM

What are the action items after the meeting?

AI Companion 9:22 AM

Yes, here are some action items:

- Jada will send out updated marketing campaign strategy
- Macy will send out meeting notes
- Antwan will connect with Jada to incorporate Brock's feedback
- Team will meet again next week for progress update

You 9:25 AM

Catch me up

AI Companion 9:25 AM

The group brainstormed marketing strategies, including social media ads, email campaigns, influencer partnerships, and in-store promotions. They also discussed creating a viral marketing campaign and a referral program.

The team identified the target audience and agreed to tailor their messaging to different demographic segments.



2 No other participants can see this conversation

Ask anything about this meeting...

DIGIMENTORS.GROUP

7

AngryEmailTranslator.com

🔥 Angry email translator 🔥

Go wild, AI will make it work-appropriate

What's actually on your mind...

Hey, Jim. Talking to you is a waste of my time. Please don't email me again.

Max 150 chars



What you'd wanna say is...

Dear Jim,

I hope this email finds you well. I wanted to take a moment to address our recent communication. It seems that we may have encountered a miscommunication, and I would appreciate the opportunity to clarify any misunderstandings.

Moving forward, I kindly request that we refrain from further email correspondence on this matter. Instead, I suggest we explore alternative channels of communication to ensure a more productive discussion.

Thank you for your understa. Copy cooperation.

www.angryemailtranslator.com

LinkedIn now offering writing prompts based on your skills (needs "creator mode" on)

Analytics & tools

Post ideas

These prompts are suggested based on the top skills listed on your profile.

Marketing

Share a tip on segmenting your market.

	2	10
	-	9

Advertising

How do you balance creativity and clarity in your headlines?

(2)	
C)	
u ,	

Social Media Marketing

How do you measure the effectiveness of your social media marketing calendar?

6	2	
(-)	

Profile topics

Your topics will be displayed at the top of your profile to show your audience what you talk about most.



resume.io

O HR Policies and Regulations

O Employment Laws



Patricia Giordano

a dedicated and passionate Receptionist

Employment History

November 2014 - August 2019

excellent assistance.

Receptionist

Profile

3620 Ettlehorn Street, San Francisco, CA 94016, United States (530)732-2544 hw12@gmail.com

Hardworking and experienced Receptionist with several years of experience

serving as a supportive and integral employee in high volume client settings.

providing clients with optimal customer service. Bringing forth the ability to

Experienced in creating schedules, making appointments, selling products, and

manage front desk settings with poise and grace, in addition to managing a variety

of administrative duties. Eager to join a new team of people, and assist them as

· Greeted clients and provided them with information and superior service.

· Handled calls, collected personal information, and managed schedules.

· Managed the office database, mail, payroll distribution, and the physical

· Maintained accurate client records and provided lead designers with

Chill.

Excellent Communication Skille Multitasking Skills

Office Technology Skills Scheduling Skills

Bookkeeping Skills

Customer Service Skills ____

Languages

Italian French

Spanish

Receptionist, Little Star Day Spa, Los Angeles

Receptionist, Alfred Young Design, San Francisco

setting of the front office. June 2003 - October 2014

- · Answered phone calls, greeted clients, and handled all front desk responsibilities.
- · Decorated the front reception area, contributing to the welcoming and peaceful environment of the spa.
- · Handled spa orders, mail, and some accounting responsibilities. · Provided clients and prospective clients with information regarding services, spa technology, and products offered.

Education

Associate of Communications, Pierce College, Los Angeles August 2003 - May 2005

High School Diploma, Maria Regina High School, Sherman Oaks September 1999 - June 2003

PDF



Profile

Skilled and passionate Carpenter with 10+ years of experience in residential and commercial building. Positive reputation for quality work, timely construction, and finishing projects at or below estimated budget. Excellent ability to communicate with clients and make their visions and dreams come to life. Knowledgeable in all aspects of building including plumbing and electrical work. Design and follow cohesive blueprints and ensure that all structures meet code. Specializing in custom cabinetry, furniture design, and the repair and installment of foundations.

Employment History

Carpenter, Timothy Glover Carpentry Inc., Bethel

- · Provided clients with supreme customer service and worked collaboratively to
- achieve their construction needs. · Renovated 20 kitchens, installing top of the line cabinetry and plumbing
- · Built 10 exterior decks and walkways, making sure each structure was up to
- · Repaired decks and walkways that did not meet code. Built 5 norticos and 7 fmet northes with overhead structures.
- · Repaired and installed drywall for clients.
- · Helped to complete several second story additions on former ranches. · Upheld the integrity of the client's home and work site by ensuring that all
- tools and parts were cleaned up and placed neatly during construction.

- · Worked one-on-one with clients to assess their needs and desires before
- · Repaired building frameworks and structures to meet code and work properly.
- · Renovated kitchens.
- · Installed and repaired siding.
- · Assisted clients with the design process, giving thoughts and suggestions, while making sure to let their own vision shine through.

Education

Connecticut Carpenters Apprenticeship, Charter Oak State Colleze, New Britain

Associate of Business Administration, SUNY Plattsburgh, Plattsburgh

References





Details

26 Waywood Drive

gregory.wolisikgmail.com

Mathematical Skills

Critical Thinking Skills

ime Management Skills

ion and Control Skills

Bethel, CT 06801

United States

Skills

Human Resources Professional at Millbank & Cone, Stamford

Skills

Employment History

Education

References

HR teams and employees.

O Excellent Communication Skills

Advanced Software Knowledge

- · Assisted in creating documentation for all new hires, and continued to build files in accordance with HR protocol.
- · Created a compliance log intended for management use each month.

Tony Sanders, HR Professional

Experienced and self-motivated Human Resources

Professional with two years of industry experience. Bringing

forth a proven track record of successfully managing Human

Resource efforts and serving as a crucial pillar of support for

- · Assisted in maintaining all hard copy files for the HR department.
- · Developed and implemented company I policies and codes that supported long-term and short-term goals. I
- · Assisted in updating all Benefits information, while extending important knowledge pertaining to Benefits to employees.

Human Resources Assistant at Millbank and Cone, Danbury

- · Worked as a reliable and dedicated team member in the HR department, dedicated to fostering the mission of Macv's.
- · Assisted with recruitment, interviews, and hiring.
- · Distributed employee handbooks and answered questions and concerns.
- · Reported important events and incidences to senior HR members. · Handled paperwork regarding maternity leave and bereavement.

Associate of Business Administration, Norfolk College, New Haven

August 2013 - May 2017

- · Graduated magna cum laude.
- · Senior Writer at The Lion Publication.

References available upon request

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PDF



- beginning construction · Created clear blueprints and financial budgets. keeping in mind the client's
- needs and budget restrictions.
- · Specialized in the construction of bridge supports.

ECBINSIGHT AI 100 2023	<u>-</u> _	Al development tools Al chips & processors & Selence @ xANADU Vector database tech & Clangchain @ wervice # zilliz	Synthetic data hazu MOSTLY-AI ML develop deploymen S Lightning"	t	Computer vision visualization Reference for the second se	Federated learning platforms @ APHERIS @ Dynamof Al auditing & governance C% credo i ai @ Holistic Al	experiment tracking
Cross-industry appl	Image & text generation C Jasper Mithermag	Privacy & security HODILITY O Opaque Protect A	Code gene O diffolice	• replit 💼 WC	AssemblyAl 🖓	assistants & HMIs	Inflection III Wispr

Synthetic voice IElevenLabs	Image & text generation	Privacy &	security	Code generati		Sales & custom support		AI assistan & HMIs	ts ADEPT Inflection	ANTHROP\C
Emotion analytics ∷ hume	Jasper Protect AT Millfourniag RELYANCE /	MÎ.	Digital twins	the blackshark.ai	talka tavus⁰		Design to	ools 闭 Galileo	Al 🔞 Poly	
Productivity tools • mem	Warehouse & logistics	R ^{estry} covariant	Content moderation	Logically. on Tir unitary	Smell tech	Translation	Clima 4 M	ite tech Jir.əi	Quantum Al software	MULTIVERSE

Industry-specific

Materials & manufacturing	Gaming	Fashion & retail refiberd.	Energy phaidra 🛱 WeaveGrid	Healthcare AREMIA Atomic Al Generate:Borredcines Navina Son were resided	
Defense V VANNEVAR La	bs Finance art	eria 👩 📲 Boosted.ai		VERDANT ROBOTICS Physical infrastructure	ire
Education Ello		escript 📻 💥 🖶 🕞 runwa	ry 🔬 wonder Legal Harvey.	Auto & helm.ai P PHANTOM AI	Construction Augmenta

Note: Companies are private as of 6/20/23.

writer.com/ai-content-detector

WRITER

Al Content Detector

If your content reads like it was entirely produced by AI, it may affect how search engines rank it. Use our free detector to check up to 1,500 characters, and decide if you want to make adjustments before you publish.

Al content detection is **only available in the Writer app as an API**, and is limited to checks of 1,500 characters at a time. Find out more in our <u>help center article</u>.

Add a URL

https://

Add some text

WE ARE IN THE MIDST OF TEEN MENTAL HEALTH CRISIS. It's happening right now. Our children, our grandchildren, our nieces and nephews, our neighbors, are not "at risk," they are living it.

Rhetorically, social media has become the "violent video games and movies" of the modern era. For decades, lazy thinkers everywhere galvanized around violence in media as a key motivator behind depression, crime, and so many other social ills. Now, it's social media. If someone is depressed, it's because of social media. When someone shoots up a school or a Walmart, it's social media at the center of it.

1409/1500 Characters

Analyze text

97%

HUMAN-GENERATED CONTENT

Fantastic!

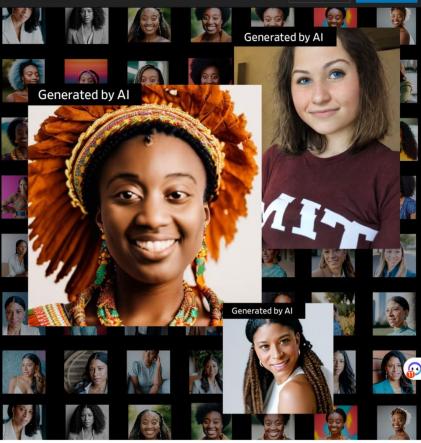
THE WALL STREET JOURNAL.

SIGN IN

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MANAGING YOUR CAREER AI Botched Their Headshots

Artificial-intelligence software can make skin tones lighter and change facial features when used to create headshots



Al generated headshots of Nicole Harris, Nathalie Walton and Rona Wang created by Secta Labs and Playground Al. PHOTO ILLUSTRATION BY THE WALL STREET JOURNAL, SECTA LABS(2), PLAYGROUND AI













ThisPersonDoesNotExist.com







Sree's fave interview (so far) on AI & storytelling:



Sree's AI Essays

- The liberal arts are more important than ever
- What AI demands of us
- Education in the age of AI

What we do





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bit.ly/sreeai