

A woman with glasses is driving a car, viewed from the passenger side. The image has a blue tint. The text 'Voicify' is written in white, bold, sans-serif font across the middle. To the right of the text is a white icon consisting of a circle with three curved lines radiating from it, resembling a signal or sound wave.

Voicify

The only end-to-end solution for building intelligent voice assistants that are available *everywhere*.

Why Voice?

The adoption of voice continues to experience explosive growth, providing brands with a natural, always online means to connect with customers through 26 billion smart devices.

- 71% of consumers prefer voice over typing
- 40% of consumers use voice in commerce
- 75% of US households expected to own 1 smart speaker



Why Now?

First mover advantages continue to exist in many different areas of opportunity and use cases for voice have entered a new wave of deepening complexity.

- 3.25 Billion voice assistants used worldwide
- 500% YOY Screen-based device growth
- \$80B in voice commerce by 2023



Go ahead,
I'm listening...

Why Not?

Building voice assistants from the ground up is a complex and costly engineering challenge. Deploying across various voice channels increases the difficulty. Once live, like all digital experiences, voice needs ongoing maintenance at the level of content, conversation design, and code.



Build, deploy, and optimize voice assistants with ease.

Built from the ground up for creating custom voice assistants.

Call Center/IVR
Call Center Deflection

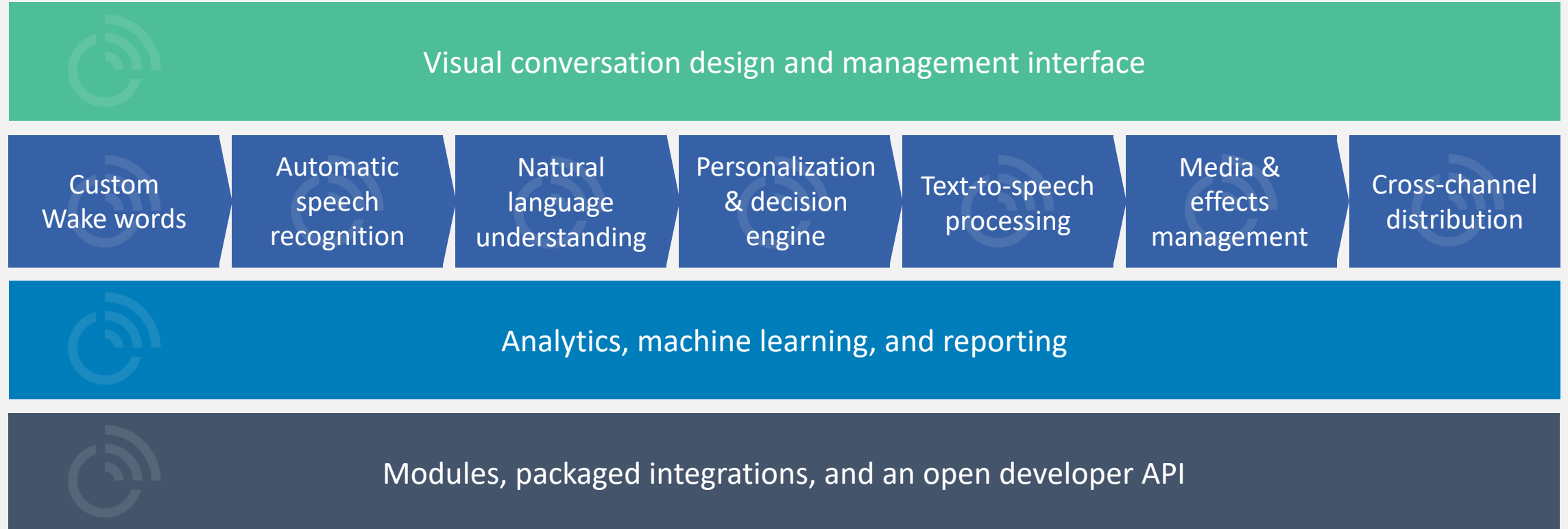
Chatbots/Digital Agents



Custom voice assistants
for complex business
problems.

Alexa/Google/Etc. voice
applications.

The only end-to-end conversational AI platform.



Key features and benefits



Intuitive, web-based user interface to create, deploy, and manage conversational experiences



Create once, deploy anywhere with 1-click publishing across web, mobile, and smart speakers



API First architecture supports ease of customization and integration with unique ecosystems



Robust, built-in analytics and integrated machine learning for continuous optimization



Personalization, multi-lingual support, media management, and much, much more



Conversation Experience Platform

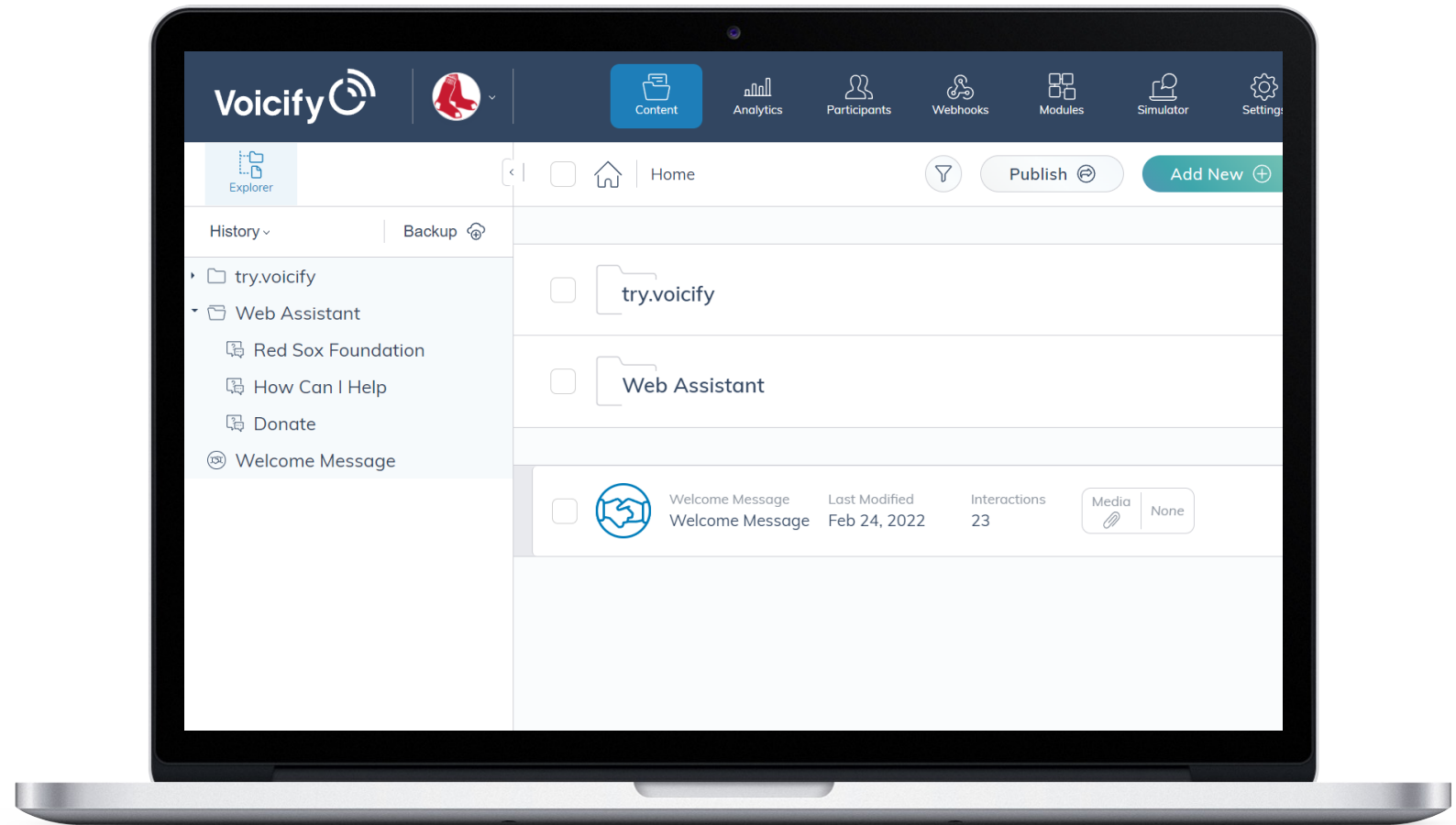
TM

Quickly and easily build, deploy, and optimize voice assistants with an intuitive, web-based interface designed for business users.

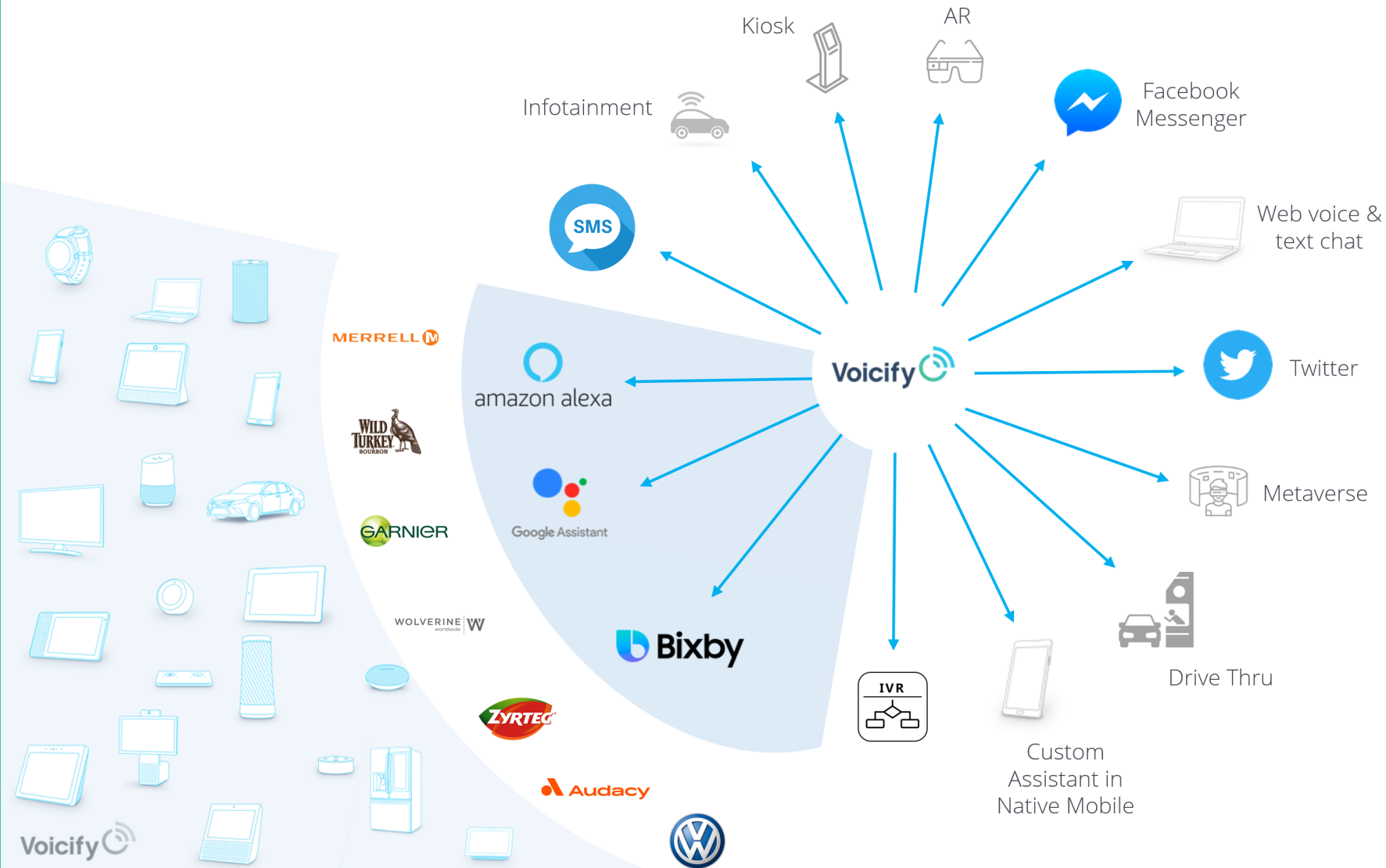
"It's never been easier to create and manage conversations than with Voicify. Development cycles on the We Connect ID. App are 3x faster than our previous approach."



Sanket Shinde
Voice AI Solutions Architect
Volkswagen



Create once, deploy *everywhere*



Voicify offers convenient, 1-click publishing and updates across web, mobile, and billions of smart devices.

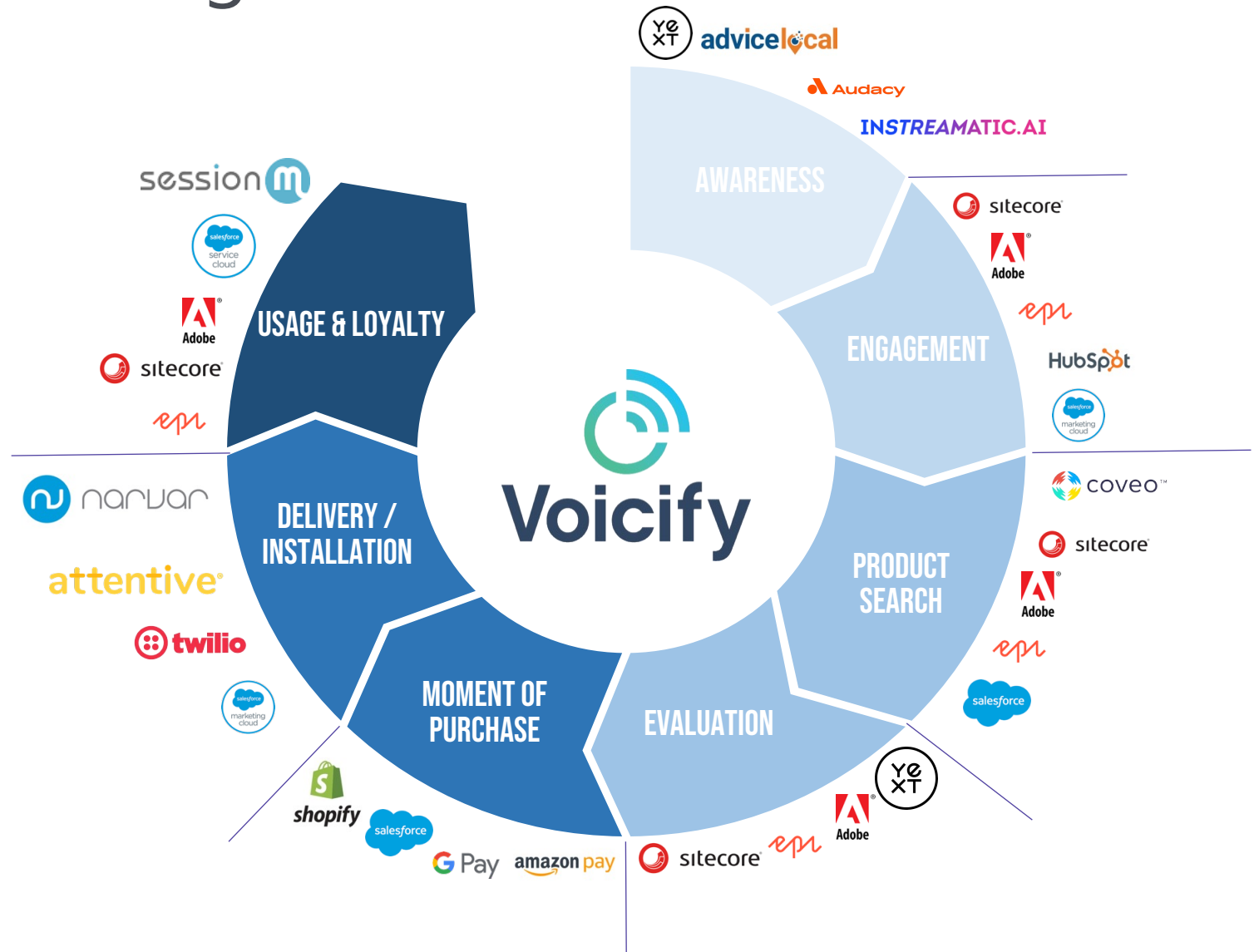
This feature makes managing the deployment and distribution of voice assistants both easy and efficient.

Extend the value of existing investments

Our out-of-the-box integrations to other enterprise systems enhance value for Brands through every step of the Customer Lifecycle.

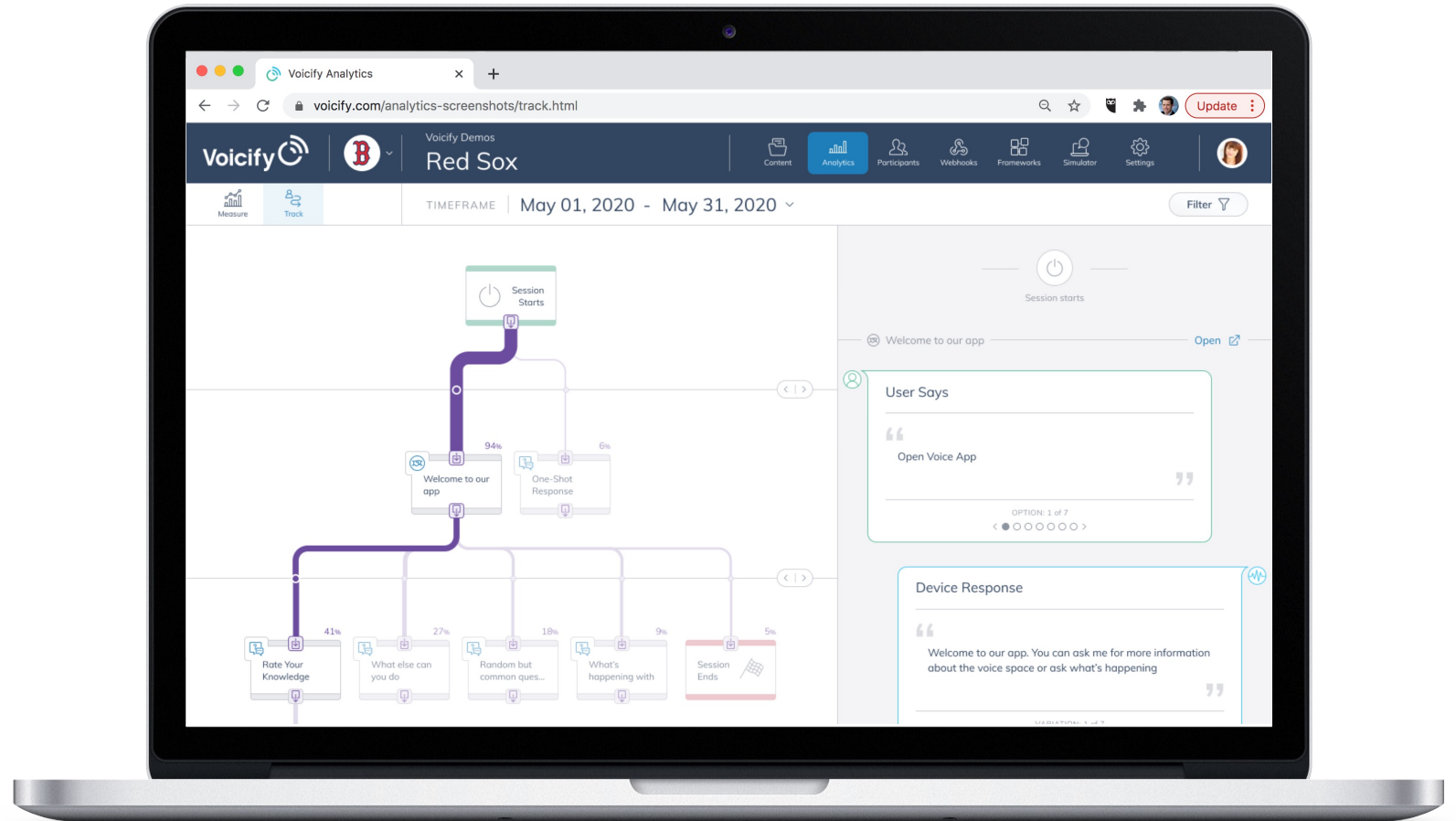
Our API-First architecture and out-of-the-box integrations with other enterprise systems enhance value for Brands through every step of the Customer Lifecycle.

Over 90% of production Voicify apps deployed to Dialogflow use at least 1 pre-built integration.



Access key analytics and machine learning for ongoing conversation optimization.

- Users, platform, device type
- Activity, sessions, interactions
- Interaction type
- Misses and failures
- User path tracking
- Customizable reports



Trusted by enterprise brands across industries

Deloitte.



Grand Marnier®



L'ORÉAL

Johnson + Johnson



CAMPARI

Yale
NewHaven
Health



Volkswagen



MERRELL.



Voicify + Volkswagen

The Volkswagen We Connect ID. App allows drivers to query vehicle status with a mobile voice assistant that helps drivers find charging stations nearby, view the charging state, ask for the vehicle's last parked location, and more.

"It's never been easier to create and manage conversations than with Voicify. Development cycles on the We Connect ID. App are 3x faster than our previous approach."

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Voice AI Solutions Architect
Volkswagen



Voicify + Wild Turkey

The Wild Turkey Tasting, with Master Distillers Jimmy and Eddie Russell and appearances by Creative Director Matthew McConaughey, takes users on a guided tasting five of Wild Turkey's boldest whiskies.

**WILD
TURKEY**



*"Easy to navigate and helpful info.
Great to hear from the Russell's
themselves."*

*Devin Quinn
User*

Try it



Voicify + Zyrtec

The Zyrtec AllergyCast voice experience is available on any Alexa or Google Assistant enabled device. Once opened, users can ask questions and hear the 'real-feel' forecast on weather, pollen count and predominant allergens based on their location.



Try it



Voicify + Merrell

MERRELL 

The Merrell voice experience helps customers find trails, learn how to care for their footwear, access promotions, access content, track orders, and connect with customer care.

"After our team quickly mastered the platform, Voicify allows us to do in weeks what normally takes months."

Jane Smith
Marketing Director
Merrell

Try it

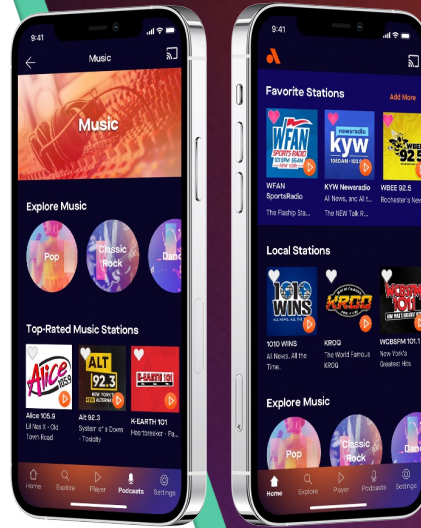


Voicify + Yale NewHaven Health

Find a doctor, find a location, and get up-to-date COVID information on any smart device enabled with Alexa or Google Assistant.



Voicify + Audacy



Audacy uses Voicify to provide a voice assistant to the Audacy platform and make station-branded skills more accessible for listeners on any voice-enabled device. Audacy also uses Voicify to create and deliver innovative, interactive ads and digital commerce for broadcast advertisers.

"We are excited to partner with Voicify to provide next generation interactive advertising solutions to our clients to help make their advertising more actionable."

*J.D. Crowley
Chief Digital Officer
Audacy*

Audacy

Voicify + Hamilton

The Hamilton College voice assistant provides newly accepted students with an exciting, uniquely accessible way to learn about Admissions, Academics, Campus Life, and the history of the school from current students and faculty.



A group of five people are seated around a dark conference table in a modern office setting with large windows overlooking a city. A man in a light-colored striped shirt is in the foreground, looking at a tablet. A woman with glasses is looking towards the center. A man with glasses is looking at a laptop. A woman with curly hair is holding a coffee cup. A woman in a patterned top is looking towards the right. A blue smart speaker is on the table in the foreground. The entire image has a blue tint.

Voicify 

Thank You & Next Steps