



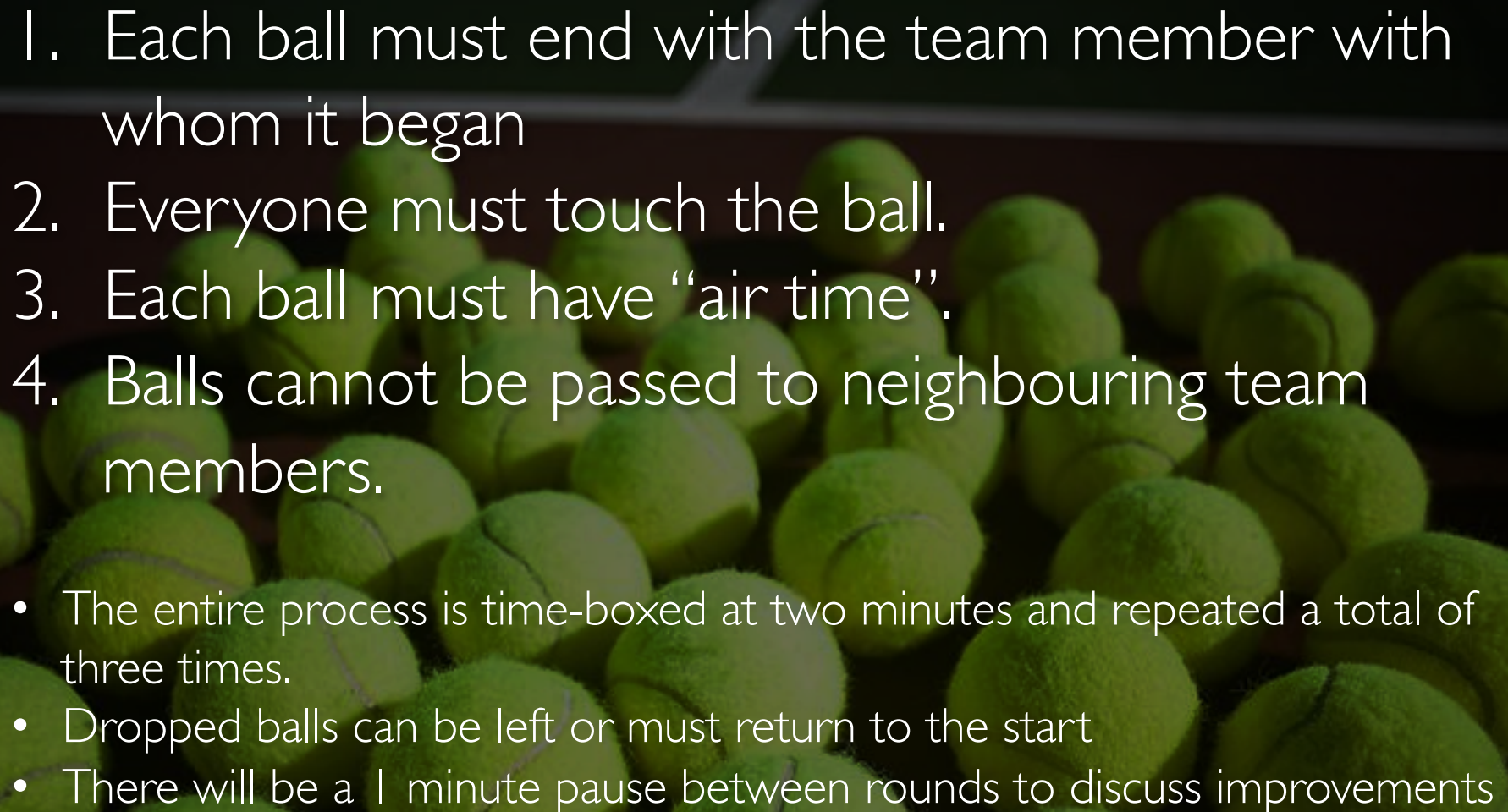
MMT Digital, creating trusted solutions

Why do so many companies suck at agile?





The Tennis Ball Challenge

- 
1. Each ball must end with the team member with whom it began
 2. Everyone must touch the ball.
 3. Each ball must have “air time”.
 4. Balls cannot be passed to neighbouring team members.
- The entire process is time-boxed at two minutes and repeated a total of three times.
 - Dropped balls can be left or must return to the start
 - There will be a 1 minute pause between rounds to discuss improvements

The Rules



That was fun, but we learnt nothing!

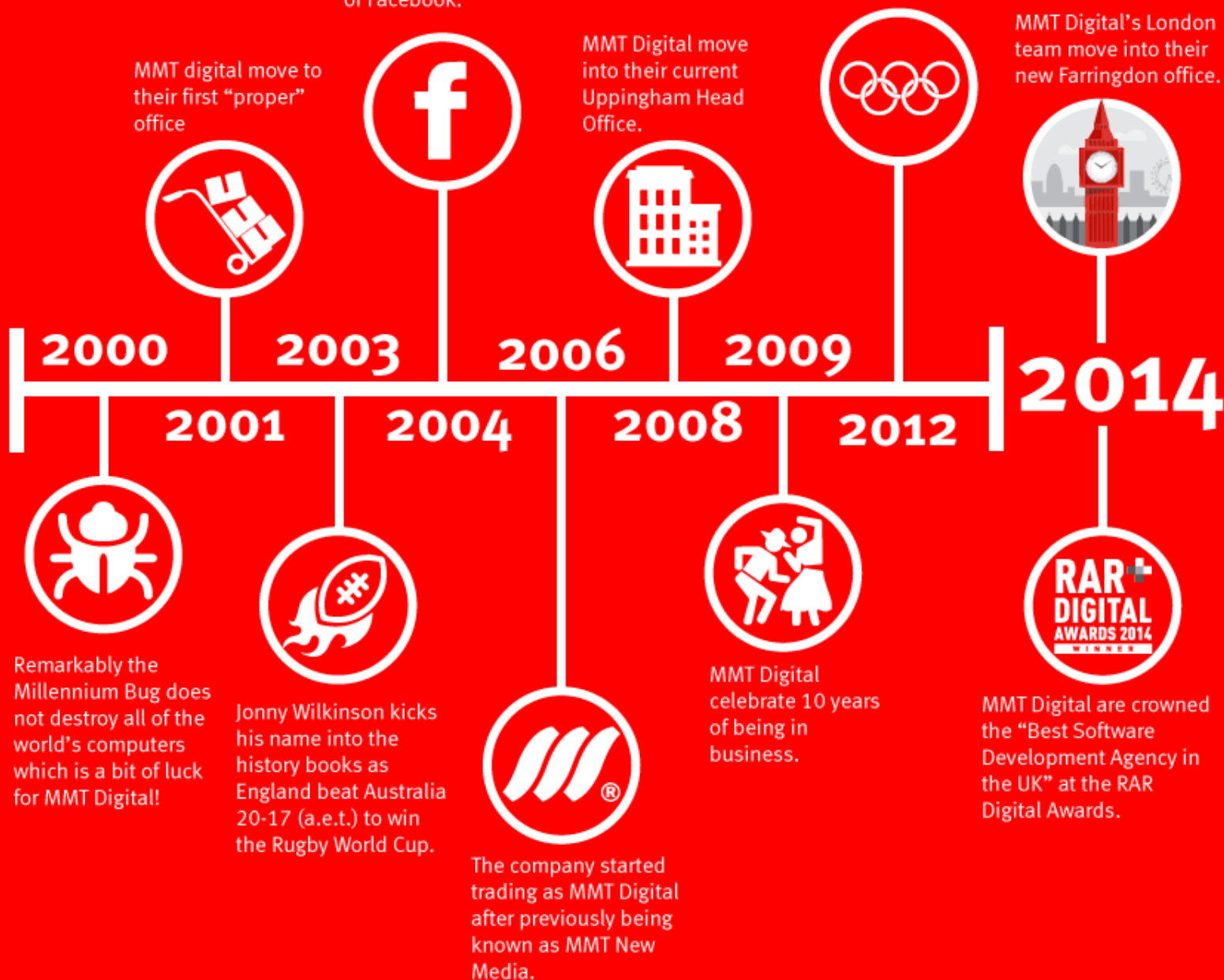
Our lives are changed forever by the launch of Facebook.

You may have missed this because not much fuss was made about it but London held the 2012 Olympics.



1999

MMT Digital was founded by childhood friends James Cannings & Ben Rudman.

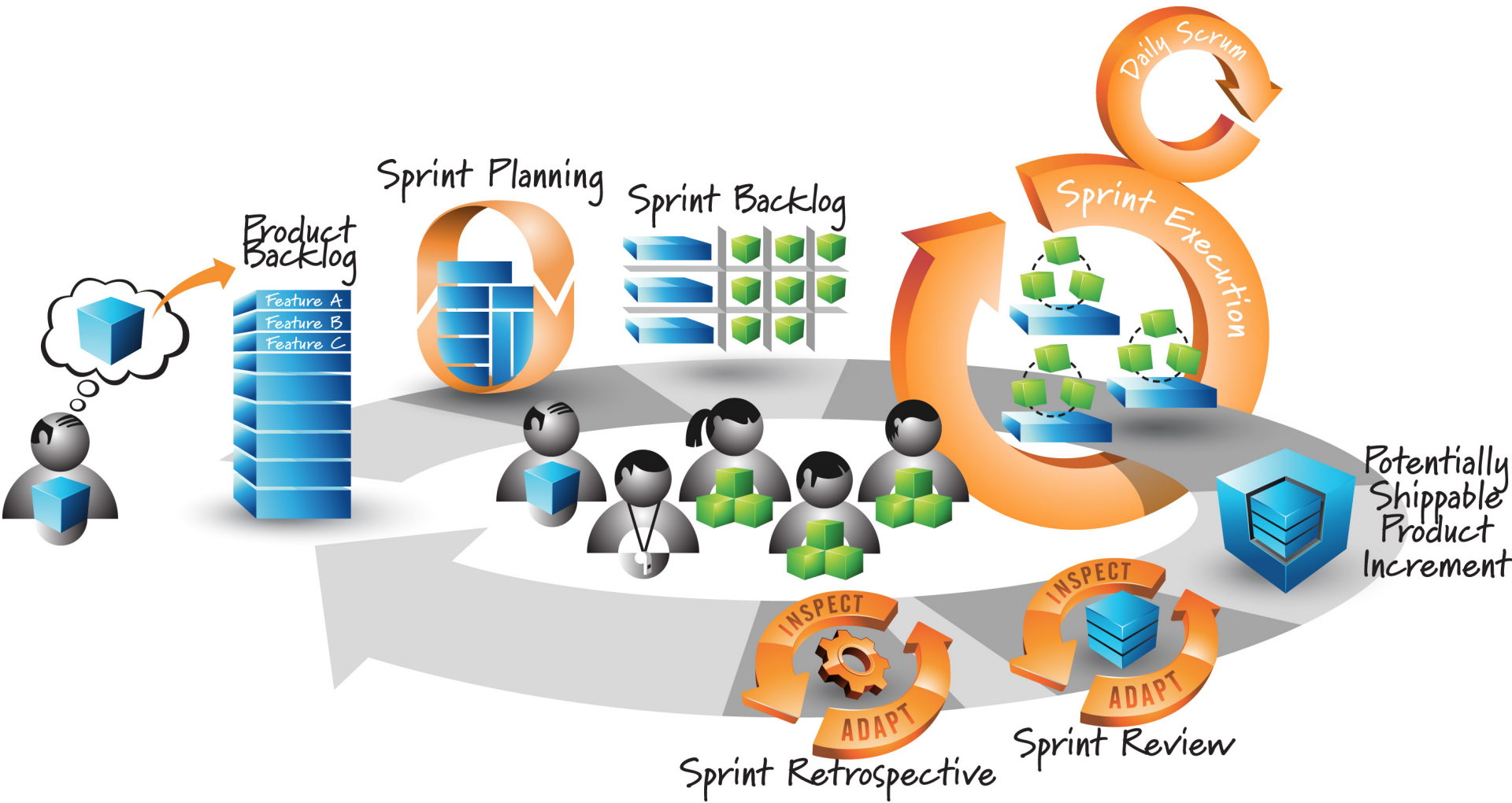




The Agile Manifesto

Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan





Scrum



Getting the basics right





Certified Team Members

Lean & Agile process toolkits

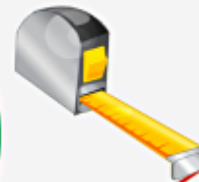
Values & Principles

Lean, Agile, Theory of Constraints, Systems Thinking, etc

Kanban



XP



Scrum



Other lean tools
(Value Stream Mapping,
Root Cause Analysis, etc)

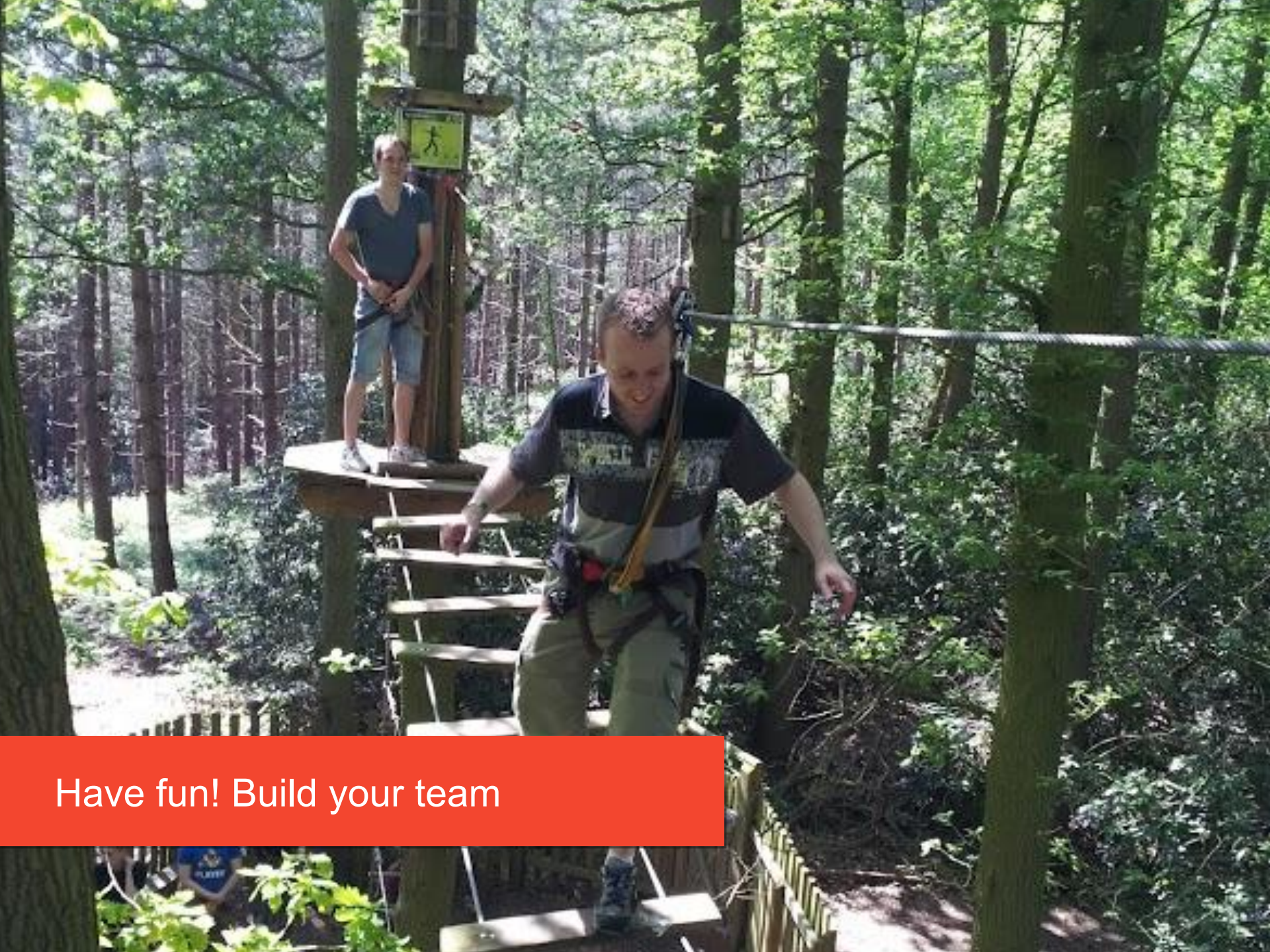
Learn and blend agile techniques



Have a fun kick-off day



Have a team name



Have fun! Build your team



DISCIPLINE
THE ONE THING
NECESSARY TO
ACHIEVE ANY
GOAL WORTH
HAVING.

Discipline, Discipline, Discipline

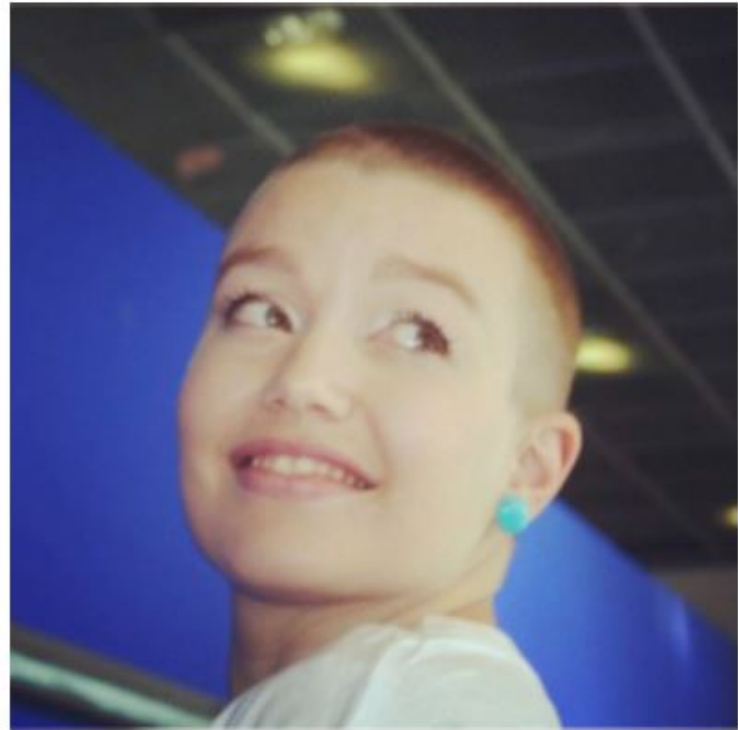




Have a strong PO



TDD



CODENTO

Invest in good Agile coaching



THE LEAN STARTUP

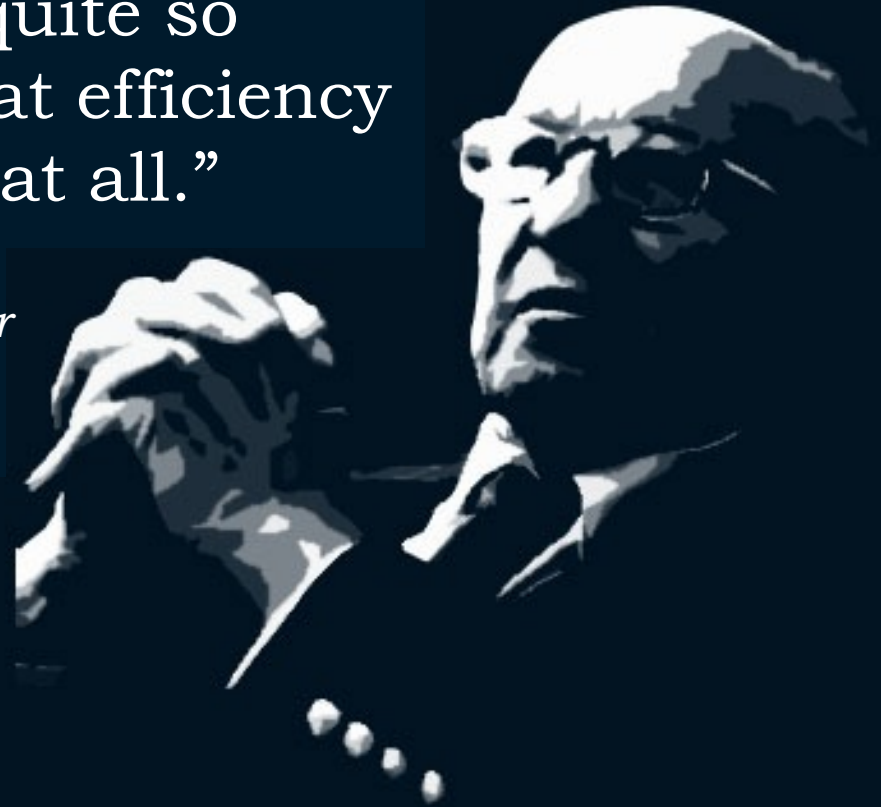
“A startup is a human institution designed to create a product or service under conditions of extreme uncertainty”

-Eric Ries

Thinking Lean

“There is surely nothing quite so useless as doing with great efficiency what should not be done at all.”

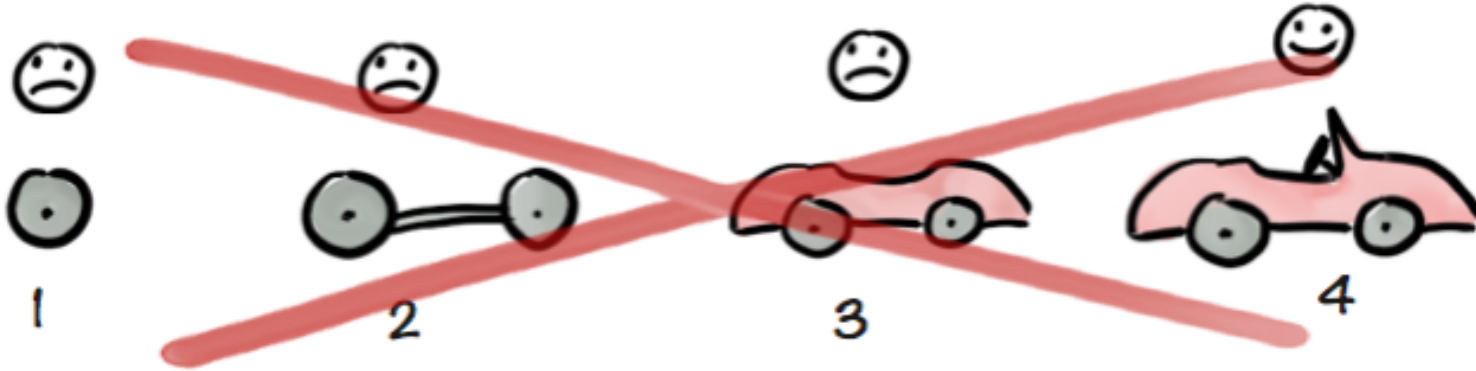
-Peter Drucker



BACKLOG	BUILD	TESTING	MEASURE	LEARN	DONE
<p>Ready</p> <ul style="list-style-type: none"> Case studies during beta (0 OF 5) Convert PDF conversion process to queue (0 OF 1) Chore: Move web app onto EC2 (2) Improve security (0 OF 14) <p>New cards (DO NOT LEAVE CARDS HERE)</p> <ul style="list-style-type: none"> Markup in proofreading mode should not be editable Updated 'No Projects' message <p>Backlog</p> <ul style="list-style-type: none"> Web server usage spikes Improve Master mode (0 OF 8) Improve admin reports (0 OF 4) New Sundry Items and Bugs (0 OF 32) Add events for recent features (0 OF 6) Add open-source licenses to legal page (0 OF 2) Record more events (0 OF 2) Markup - changing text flow (0 OF 13) Update proof metadata (0 OF 8) 	<p>Product development (2)</p> <ul style="list-style-type: none"> Queries not updating properly <p>Customer development (3)</p> <ul style="list-style-type: none"> Wolf-Ingelheim proposal (BS) 	<p>Product development (4)</p> <ul style="list-style-type: none"> Important bugs (3 OF 3) Popups not appearing in Master mode (BS) Invite non-users to join teams (5 OF 6) 	<p>Product development (4)</p> <ul style="list-style-type: none"> Download markup PDF (44 OF 45) Proofreading mode (47 OF 48) Establish server requirements (1 OF 3) New Relic to monitor application (1 OF 1) <p>Customer development (3)</p> <ul style="list-style-type: none"> Frankfurt Book Fair (12) 	<p>Product development (4)</p> <ul style="list-style-type: none"> Release MVP (31) Release private beta (18 OF 20) Master proofs (17 OF 18) <p>Customer development (3)</p>	<ul style="list-style-type: none"> Update PHP versions on Ubuntu to overcome this security flaw Update bash to overcome Shellshock exploit Acquire more beta users Bring beta users on board MarkupTool unit tests (BS) Clean up webapp API services (2) Open up user registration (3 OF 9)

Build > Measure > Learn

Not like this....



The fundamental flaw



Applying agile & lean to marketing websites





Thanks for listening, any
questions?

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