

valtech.

MACH x Inclusive Tech

Presenter Name

Presenter Title

Glad to be here. I'm Casper.

valtech_

MACH
ALLIANCE



— What we'll do together today

- / Unfold **open tech**, and clarify the role of MACH
- / Composable, Ethical Enterprise - Do good business, while **being a good business**
- / **Discuss Inclusive Tech x MACH.**

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Let's go!



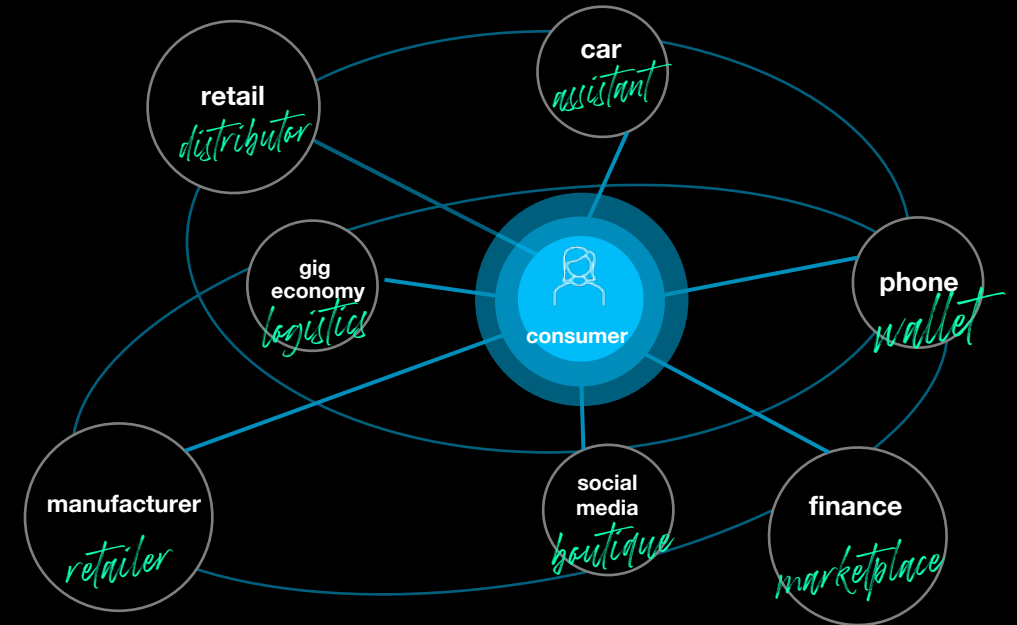
Change is inevitable

Reactions are needed, as you navigate

- Constantly changing customer behaviors and expectations
- Channel proliferation and shifting roles across the commerce ecosystem
- Disruptive forces driving new business models and net-new commercial opportunity
- Your key stakeholders



It's The Shared Commerce Economy



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Choice is a competitive edge

**Open architectures create
freedom of choice,
whenever needed, as your
business navigates those
constant changes.**

composable **Composable Enterprise**

/ Agile

/ Open & Best of Breed

/ Outcome-Centric

—
**How's it
done?**

MACH

Microservices

API-First

Cloud-Native

Headless

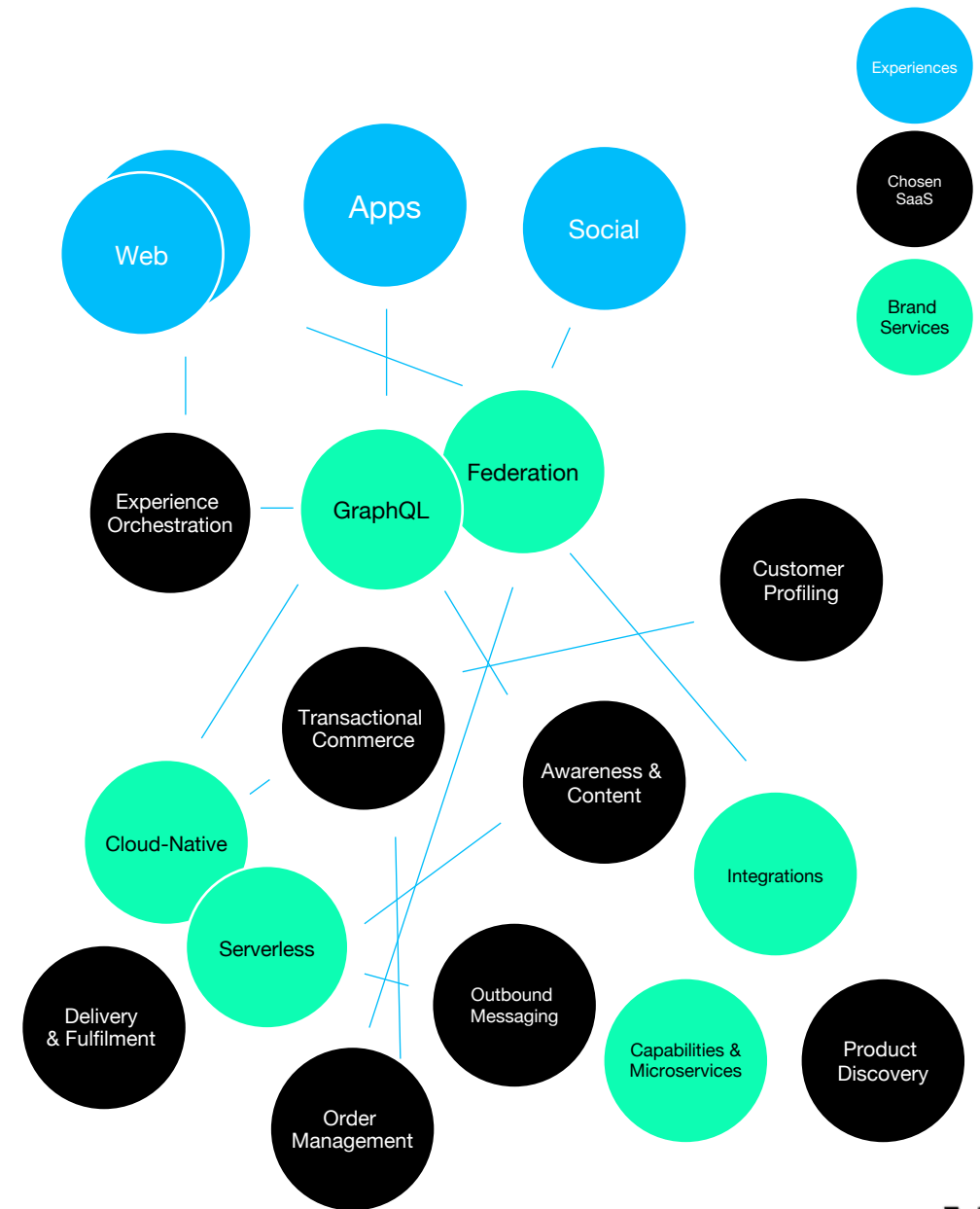
enable Composable Enterprise,
when organized through

Composable Architectures

Choice let's you react

The way that's best for your business. Typically, it means

- / Choice to innovate, in any channel
- / Choice accelerate where your requirements aren't unique, with whom you want
- / Choice to build differentiation however you want, and keep the IP



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Change for some hurts

Closed tech, as an opposite, is enclosed architectures, that aren't completely opaque, and thereby does not enable the granularity in choice you need. You know, a.k.a. monolith.

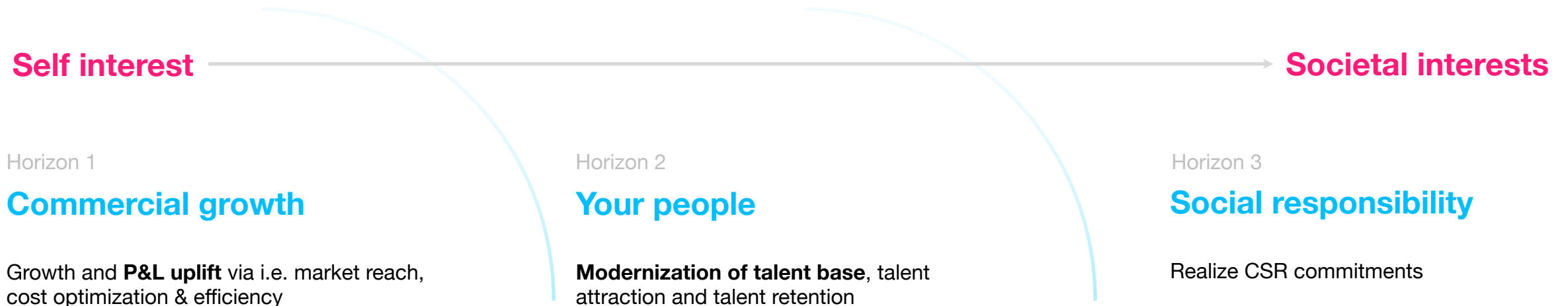
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Wait, best for your business

But what does ‘Best for your business’ truly constitute?

Commercial growth is what business leaders make the decisions based on more often than not.

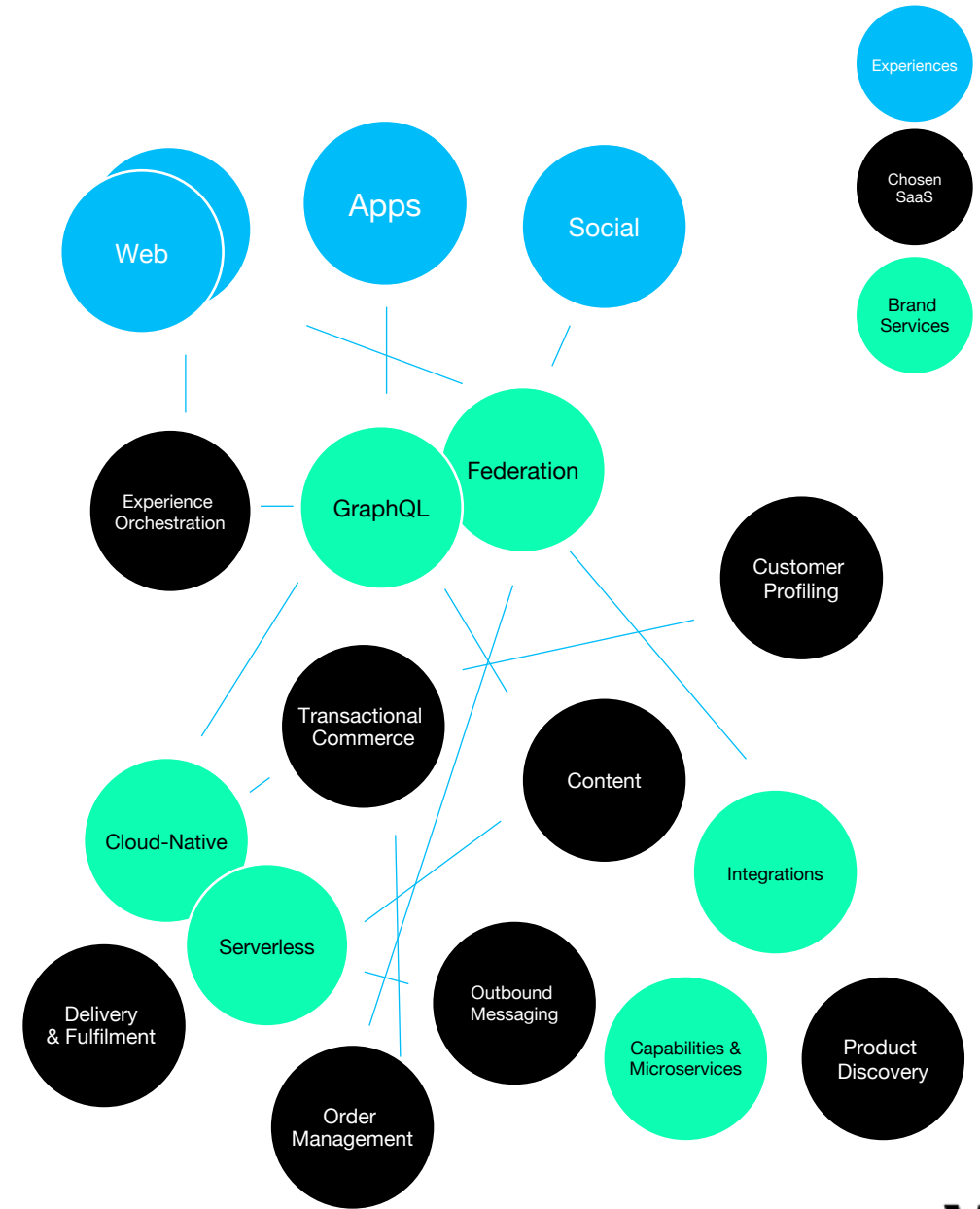
Remember being **a good business** too.

A Composable, Ethical Enterprise think 'we as much as they think me'.



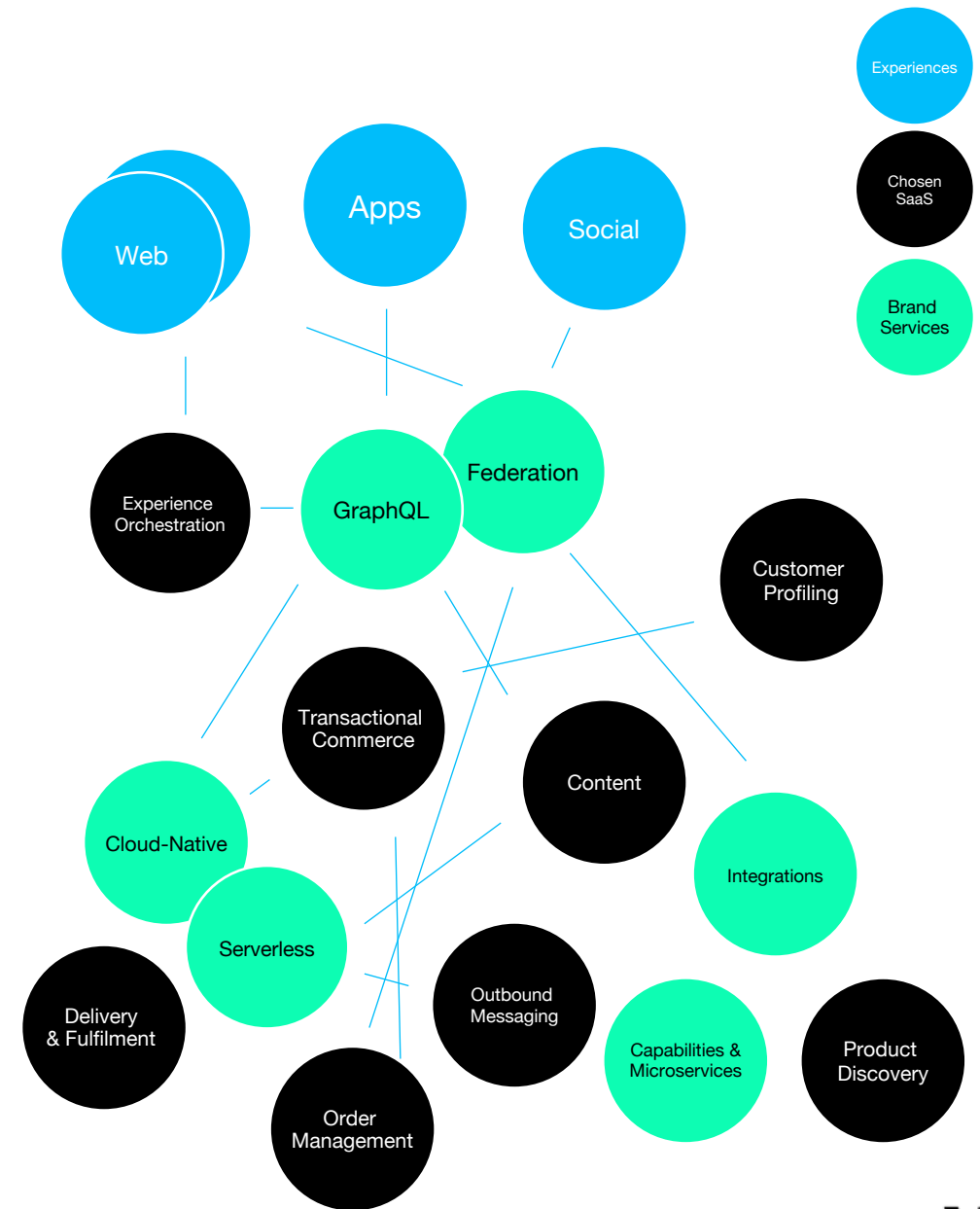
What if choice could help your **net-zero carbon neutrality** commitment?

Across the entirety of your digital value chain.



What if choice could enable your **diversity & inclusion** strategy?

Making a difference to both your teams, and our societal economy.



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We have a choice to make.

Let us discuss. What do you think is realistic to expect of a business today and tomorrow?